



MEDIA ACTIVITIES PLAN

1. Media Interview Requests

To request an interview with Competitors and Experts, you need to contact their Team Leaders. The Team Leaders contact list will be available at the Info Desk of the Media Centre at Kazan Expo International Exhibition Centre. For other interview requests visit: <https://worldskills2019.com/en/media/media-operations/>

TIME	EVENT	SPEAKERS	PLACE
C1 (23 rd August 2019)			
9:30 - 9.45	Opening of the International Conference	Tatiana Golikova, Deputy Prime Minister of Russian Federation Nassim Taleb, Former Trader, Risk Specialists and Author Dmitry Peskov, Special Representative of the President of the Russian Federation for digital and technological development	Concert Hall Kazan Expo



		Simon Bartley, President of WorldSkills International	
11:30	Opening of the Samsung stand	Mr. Don Sob Jung, General Secretary, Samsung Skills Simon Bartley, President of WorldSkills International David Hoey, Chief Executive Officer of WorldSkills International	Kazan Expo
12:00	Toyota Motors. Press briefing.	Sergey Tishkar, Head of Education for Postproduction Services Department	Media Center, Kazan Expo
-			
13:00	Topic: "Unique education and training system for Toyota service specialists"	Sergey Kozhukhov, Head of Business Car Academy	
13:00	Region organizer press conference	Sergey Ivanov, Chairman of the State Committee on Tourism of the Republic of Tatarstan	Media Centre, Kazan Expo
-			Press Conference hall
13:45	Topic: "The impact of international events on the development of the historical and cultural heritage sphere at the Republic of Tatarstan. Significant tourist routes and projects of the Republic of Tatarstan"	Tatyana Larionova, Executive Director of the Republic of Tatarstan Fund of the Revival of Historical and Cultural Monuments»	



14:30 - 14:45	Opening of the International Ministers Summit (Capturing of video/photo content 15 min)	Greeting speech Deputy Prime Minister of Russian Federation Tatiana Golikova	Concert Hall, Kazan Expo
17:00 - 19:00	City tour for Media Sightseeing tour around Kazan for media representatives. Includes visits to the Staro-Tatarskaya sloboda (Old Tatar settlement), Kazan Federal University, Kazan Family Center, sports facilities, Cathedral of the Kazan Icon of Divine Mother, and more.	-	Excursion departs from Kazan Expo and back to hotel IBIS



C2 (24th August 2019)

TIME	EVENT	SPEAKER	PLACE
10:00 - 12:00	City tour for Media Sightseeing tour for media representatives to the Kazan Kremlin with a visit to the Kul-Sharif mosque and Annunciation Cathedral.	-	Excursion departs from hotel IBIS » and back to Kazan Expo.
11:00 - TBC	Announcement of 3M and WorldSkills joint Education Project		3M booth in Samsung Gallery
12:00 - 12:45	Press briefing: WorldSkills Juniors General information on the event, latest developments and participating countries.	Alexey Fedoseev, WSJ Functional Manager <u>Campion trust members</u> Anna Prokopenya, Regional representative for Europe Kieron Kohlmann, Regional representative for Americas	Media Center, Kazan Expo



13:00 - 13:30	Region organizer press conference Organizing of cultural events during the Championship holding.	Irada Ayupova, Minister of Culture of the Republic of Tatarstan	Media Centre, Kazan Expo
14:00 - 14:45	3M - Press Conference. Topic: Joint Launch of the Educational project of 3M and WorldSkills	Dr. Jayshree Set Maurin Tolen, Director of 3M Steady Development, Mats Freeberg, 3M General Director Russia CIS	Media Center, Kazan Expo
14:50 - 15:35	Stanley Black & Decker. Press briefing. Topic: "Empower the makers to Build Skills For The Future. How Stanley Black & Decker has redefined its purpose"	Jonathan Tarr, Executive Director in Russia, Ukraine and CIS	Media Center, Kazan Expo
16:15 - 17:45	Closing Plenary Session of the WorldSkills Conference 2019 and international Ministerial Summit	Jos de Goey, President Elect, WorldSkills International Dmitry Peskov, Special Representative of the President of the Russian Federation on Digital and Technological development Sarah Anyang Agbor, Commissioner, Human Resources, Science and Technology, African Union Tang Tao, Vice Minister of Human Resources and Social Security, People's Republic of China	Concert Hall, Kazan Expo



Presented by:



National Strategic Partner:



		<p>Chirag Goel, Regional Representative for Asia, WorldSkills Champions Trust</p> <p>Borhene Chakroun, Director, UNESCO Division for Policies and Lifelong Learning Systems</p>	
--	--	---	--

C3 (25th August 2019)

TIME	EVENT	SPEAKER	PLACE
10:00 - 10:45	Press Briefing Hard Launch of “Youth voice for the future of work” study by WorldSkills and the OECD	Shayne Maclachlan, Communications Campaigns Manager, OECD Neil Bentley-Gockmann, CEO, WorldSkills UK Jacqueline Tanzer, Regional Representative for Europe, WorldSkills Champions Trust Gary Condon, Regional Representative for Middle East and North Africa, WorldSkills Champions Trust	Media Centre, Kazan Expo (Meeting room)
13:00 - 13:45	Region organizer press conference Topic: “International events as a factor of development industry of the Republic of Tatarstan”	Albert Karimov, Minister of Industry and Trade of the Republic of Tatarstan Talia Minullina, Executive of Investment Development Agency of the Republic of Tatarstan	Media Centre, Kazan Expo

14:00 - 15:00	Future Skills, pavilion tour English speaking group	Ekaterina Nikul, Head of Future Skills in WorldSkills Russia	Kazan Expo, Pavillion F (start from Media Center)
15:30 - 17:00	National track Interactive panel discussion on the key challenges of the national education system. Presentation of the WorldSkills Kazan 2019 project map.	Dmitry Peskov, Special Representative of the President of the Russian Federation on digital and technological development	Concert Hall, Kazan Expo
17:00 - 17:25	Press scrum Key outputs of the national Conference track including Future Skills and other initiatives.	Dmitry Peskov, Special Representative of the President of the Russian Federation for digital and technological development Robert Urazov, WSR Director General	Concert Hall «Kazan Expo»
16.30 - 19.30	City tour for Media Sightseeing tour for media representatives in Kazan with a visit to the «chuck-chuck» museum.		Excursion departs from «Kazan Expo» and back to hotel IBI\



C4 (26th August 2019)

TIME	EVENT	SPEAKER	PLACE
12:00 - 18:30	WSK 2019 Competition Ending	Competitors, Experts	Kazan Expo
13:00 - 16:00	City tour for Media Visit to the National Museum of the Republic of Tatarstan.		Excursion departs from «Kazan Expo» and back to «Kazan Expo»
15:35	World Plumbing Council Medallion presentation		Skill 15, Cluster D
17:00 - 19:00	Awarding Ceremony of WS Juniors and Future Skills Thirteen countries and regions participate in WorldSkills Juniors. The 17 countries and regions participating in Future Skills are Austria, Belgium, Belorussia, Germany, India, Iran, Ireland,		Concert Hall, Kazan Expo



	Kazakhstan, China, Netherlands, Poland, Portugal, Russia, Singapore, USA, France, South Africa.		
19:00	Press-scrum with the winners of WorldSkills Juniors and Future Skills		Concert Hall, Kazan Expo
13:30 – 19:00	Sustainable Practice Award Ceremonies 13:30 - Beauty Therapy 15:00 - Water Technology 16:30 - Industrial Mechanic Milwright 16:30 - Car Painting 18:00 - Patisserie and Confectionery 16:30 - Plumbing and Heating	Partner representatives.	At respective competition area.

C+1 (27th August 2019)

TIME	EVENT	SPEAKER	PLACE
10.00 - 14.00	City tour for Media Sightseeing tour for media representatives to the Innopolis city.	-	Excursion departs and returns from and to Kazan Expo.
11:00 - 11:45	Press briefing An experiment on approbation of the new WorldSkills International standard for including innovative technologies in IT competence, which is implemented on the example of 1C Company.	Boris Nuraliev, CEO and founder of 1C Alexey Novikov, Director of International Development in 1C	Media Center, Kazan Expo
17:00	Media briefing on filming positions for the Closing Ceremony		Media centre, Kazan Arena stadium
19:00 - 21:00	WorldSkills Kazan 2019 Closing Ceremony		Kazan Arena Stadium
19:20 21:00	Winner Circle	WorldSkills Kazan 2019 Medalists	Kazan Arena Stadium



C+2 (28th August 2019)

TIME	EVENT	SPEAKER	PLACE
08:00	Bolgar city tour for Media	-	Excursion departs from hotel IBIS and back to hotel IBIS.
- 18:00	Excursion to the Bolgar State Historical - Architectural and Art Museum-Reserve.		